



AMERICAN BATTLE MONUMENTS FOUNDATION *PAST IS PROLOGUE* ESSAY CONTEST SPONSORSHIP OPPORTUNITIES

More than 218,000 American men and woman are buried or memorialized as missing away from their homeland in 26 American military cemeteries overseas. These brave souls lay testament to the freedoms that we enjoy today, and the relevance of their sacrifice is no less critical to our future than it was when they left America to defend the free world.

The mission of the American Battle Monuments Foundation is to ensure, as General of the Army John Pershing admonished, that time does not dim the glory of their deeds. To do so, the ABMF is engaging youth to help them understand that the deaths of those who fought for democracy and personal liberty is as important to their lives now as it has been to the future of the world over the past 100 years. Personal courage, trusted alliances, and American leadership are requirements for global peace.

The ABMF *Past is Prologue* Essay Contest is unique. It goes beyond researching and writing about specific battles of WW I and WW II. It asks students – and their adult editor, to reflect on what we can learn today about those battles, and the relevance to themselves of those who fought, died and are buried or memorialized overseas.

The Contest is open to three age cohorts: 11-12, 13-15, and 16-18. For 2022, all essays must be submitted in English. Prize money is generous. The deadline to submit essays is November 1, 2022. Winners will be announced before the end of the year.

Through an extensive outreach program of direct and social media contact, and with a goal of reaching more than 95,000 students in public, private, parochial, charter, home-schools, and youth groups, this national program offers sponsors an opportunity to connect with young people around a fundamental message of core American values.

ABMF is seeking corporate and individual sponsors. Please see the Sponsorship Opportunities on the next page and details at abmf.org/essaycontest.

Each of us has a role to play in safeguarding freedom. Will you join us?

To discuss sponsorship opportunities, please contact ABMF Executive Director Christine Burt at cqburt@abmf.org, or call 303.328.5193.



For the 2022 Essay Contest, students may choose to write about one of three battles. Top to bottom: WWI American volunteer aviators known as La Fayette Escadrille, who flew at the Battle of Verdun before the USA officially joined the war; WWII Battle of Guadalcanal that eventually stopped sea and air attacks by the Empire of Japan attempting to cut Allied supply lines between Australia and the U.S.; WWII Allied invasion of southern France known as Operation Dragoon, initiated via parachute drop.

SPONSORSHIP OPPORTUNITIES



Red Sponsor \$25,000

- Option to participate in Essay Contest Awards ceremonies
- Two tickets to two ABMF Special Events
- Media Release of Essay Contest Sponsorship to trade publication of your choice
- Name and logo featured on ABMF Essay Contest webpage
- Featured in ABMF Essay Contest social media three times per month
- Email blast to ABMF list of supporters announcing your sponsorship of the Essay Contest
- Acknowledgement in ABMF Annual Impact Report

White Sponsor \$15,000

- Option to participate in Essay Contest Awards ceremonies
- Two tickets to one ABMF Special Event
- Name and logo featured on ABMF Essay Contest webpage
- Featured in ABMF Essay Contest social media posts twice per month
- Email blast to ABMF list announcing your sponsorship of the Essay Contest
- Acknowledgement in ABMF Annual Impact Report



Blue Sponsor \$10,000

- Option to participate in Essay Contest Awards ceremonies
- Name and logo on ABMF Essay Contest webpage
- Featured in ABMF Essay Contest social media posts once a month
- Email blast to ABMF list announcing your sponsorship of the Essay Contest
- Acknowledgement in ABMF Annual Impact Report



JOIN US!

To learn more, please contact:

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The American Battle Monuments Foundation is an independent 501(c)(3) not-for-profit organization EIN 83-1213860. ABMF is the official partner of the American Battle Monuments Commission. www.abmc.gov